



Idaho
Women's
Charitable
Foundation

Giving Quiz

Turn you personal vision into action!

"It's not just about the money you give - It's about the money you influence."

(Colleen Willoughby)

1. Why do I give?
2. How should I give?
3. To whom should I give?
4. What should we give?
5. Can giving be taught/learned?

*(Questions adapted from *Building Donor Loyalty: The Fundraiser's Guide to Increasing Lifetime Value* by Adrian Sargeant and Elaine Jay; September 2004.)*